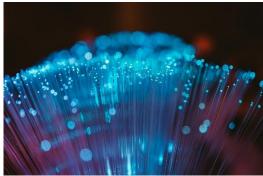
## Automated Messaging Platform (AMP) by SoftDigits!

Create personalized communication, engage your customers, increase your sales and maximize your revenues with AMP.

Improve and automate your business operations by configuring automated reminders and alerts.





# AMP By SoftDigits

Effective communication is one of the most important factors that should be considered to grow your business.

With AMP you can contact your employees, customers and suppliers all the time!

It is a messaging platform that enhance the communication with different stakeholders: Customers, Suppliers and Employees.



Automate your business notifications and increase your revenues

### Automate your communication

AMS is a reliable automated messaging platform. It is a middleware between your core system database and any SMS provider to send:

- Appointment and meetings reminders
- Due payments reminders
- Personalized offers, discounts, promotions for your customers
- Warning alerts
- And many more

#### With AMP you can:

- Increase your sales
- Maximize your revenues
- Improve your customer experience

- Engage your customers
- Automate your business operations

#### Main Features

- Connects to any database including MSSQL, MYSQL, Oracle.
- Connects to any SMS Provider.
- Supports dynamic query builder to create filtering rules.
- Schedules SMS campaigns to be sent on daily, monthly yearly or on a specific date and time.
- Sends Bulk SMS to a list of recipients retrieved from any database or file.

- Supports dynamic workflow rules configuration to trigger automated alerts and reminders to your customers and employees.
- Retrieves and displays your remaining credits from your SMS Provider.
- Provides template messages.
- Supports retry feature.
- Supports dynamic configuration.
- Supports trace and error logging.
- Sends Email alerts on failures.

#### Contact Us

#### SoftDigits SARL

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www.soft digits group.com





